

# School of Business and Leadership

Dr. Anita Underwood, Dean

The School of Business and Leadership is committed to developing thoughtful leaders with an entrepreneurial spirit through an interdisciplinary curriculum that is grounded in five core values: Social Relevance, Academic Excellence, Global Engagement, Intentional Diversity, and Personal Transformation.

Through our undergraduate and graduate programs, SBL seeks to foster learning environments that prepare students for a career of service and leadership that enables them to positively transform organizations, individuals and society.

Our pedagogical approach focuses on an action-based learning model that integrates theory, research and application to real world issues.

Our academically rigorous curriculum is taught by highly qualified faculty who bring a mixture of scholarship, and applied experience in business, faith-based and non-profit organizations.

The School of Business and Leadership consists of four academic programs; A.S./B.S. in Business Administration or Accounting, Organizational Management (OM - adult degree program), Master in Business Administration (M.B.A.), and Master of Science in Organizational Leadership (MSOL).

## Student Learning Goals

The Business School learning goals are categorized within the framework of the Nyack College core values. Through an academically rigorous curriculum the Business School seeks to fulfill the following goals for its students.

**Academically Excellent:** Develop students to articulate, demonstrate, and analyze theories, terms, and concepts as it applies to scholarship.

**Globally Engaged:** Demonstrate clear global awareness, by using theories from various areas of business and applying them to global situations.

**Intentionally Diverse:** Communicate effectively and creatively with individuals, teams, and large groups and demonstrate their ability to utilize diverse points of view as a means to solving problems.

**Personally Transforming:** Integrate biblical, spiritual, and professional principles to encourage personal growth and development.

**Socially Relevant:** Demonstrate a clear understanding of the major functional areas of business and the ability to creatively apply techniques and theories within organizations.

## Program Assessment

Outlined below are assessments used to gauge the effectiveness of our programs.

Assessment	Context	Location in Program
1. ETS Major Field Achievement Test National exam assessing subject matter knowledge in business and related courses	Administered as a final exam during Senior Year	Spring Semester
2. Comprehensive examinations	Required in business and accounting "core" courses	ECO201, ECO202, BUS 428, and BUS 470

3. Capstone course designed to measure student mastery of essential theoretical and methodological issues associated with business and accounting	Required Senior Year course	Business Policy & Strategic Management
---	-----------------------------	--

*No prior year assessments. Assessments were instituted Fall 2009.*

## **BUSINESS ADMINISTRATION MAJOR – A.S.**

The Business Administration major is a two-year program designed to provide intuitive, analytical, communications, and ethical skills that will provide a firm foundation for employment in the field of business or as a strong foundation for further studies in business or economics. This program is available at both the Rockland and New York City Campuses.

The A.S. degree may be of particular interest to those people already employed in the work force who desire both to complement and strengthen their business skills. The 63 credit hours also provide a smooth transition for adult students who are interested in the Nyack College Organizational Leadership Program. The Business Administration A.S. may also appeal to students who want a credible but significantly shortened preparation for vocational employment.

60 credit hours, distributed as follows, are required for the Associate in Science degree:

<b>Core Component (26 credits)</b>	<b>Credits</b>
PMN 101 – Introduction to Spiritual Formation.....	2
BIB 102 – Old Testament Literature .....	3
BIB 201 – New Testament Literature.....	3
LIB 101 – Information Literacy .....	1
ENG 101,102 – College Writing I and II.....	6
PMN 201 – Nyack Heritage.....	1
Laboratory Science elective .....	4
Social Science elective (pick one of 5) .....	3
Core elective, choose one: ENG 201, 202, PHI 101, or math elective...	3
<b>Major Field Component (24 credits)</b>	
BUS 101 – Introduction to Business .....	3
BUS 201,202 – Principles of Accounting.....	6
BUS 331 – Principles of Marketing .....	3
BUS 232 – Principles of Management.....	3
ECO 201,202 – Economics.....	6
CSC-Elective (104 or above) <u>or</u> BUS 312-Accounting with Computers .	3
<b>Miscellaneous Elective Component (10credits)</b>	
Liberal Arts electives.....	1
Miscellaneous electives.....	9
Recommended: HIS 113, HIS 114, or core electives	
<b>Total credits required .....</b>	<b>60</b>

### **Business Administration Major (A.S.) Suggested Program Plan**

<b>FIRST YEAR: Fall</b>	<b>FIRST YEAR: Spring</b>
PMN 101-Intro to Spiritual Form.2	BIB 102-Old Testament Lit. ....3
BUS 101-Intro. To Business .....3	ECO 201-Macroeconomics .....3
ENG 101-College Writing I .....3	ENG 102-College Writing II .....3

Social Science elective .....3  
Electives .....3  
PMN 201-Nyack Heritage .....1

**SECOND YEAR: Fall**

BIB 201-New Testament Lit. ....3  
BUS 201-Princ. Of Accounting I 3  
ECO 202-Microeconomics .....3  
BUS 331-Princ. Of Marketing ....3  
Elective .....1  
Liberal Arts Elective .....1

Electives .....5  
LIB 101-Info Literacy ..... 1

**SECOND YEAR: Spring**

BUS 202-Princ. Of Accounting II 3  
BUS 232-Princ. Of Management 3  
Core Elective .....3  
Laboratory Science .....4  
CSC-Elective (104 or above).....3