FROM THE PRESIDENT’S DESK

I’ll never forget my assignment as an administrative intern at Agnes Scott College back in the mid-80s. At that time I didn’t envision a career as a college president. It was more plausible that I’d be an advisor serving college presidents. Eventually, I did just that when I founded Advantage Marketing and became a consultant to chief administrators at some 50 colleges and universities. But God had bigger plans.

Today I can still say my internship experience gives me firsthand knowledge of the important part these positions play in preparation for professional success. I’m certain that because of the quality mentorship Nyack students receive from our faculty and staff, they will enter the marketplace with a competitive edge based on their internship experience.

Dr. Michael G. Scales, Ed.D.
Nyack College/ATS President

For more information on the Internship Program, visit www.nyack.edu/sbl/intern or contact Bud DiFluri, Intern Coordinator, at 908.753.5261 or nyackintern@aol.com.
Prepare for your career with the Nyack College Business Department’s Internship Program.

Internship Program Benefits
- Access to local businesses hiring interns
- Mentoring from a personal intern coordinator
- Resources on our Nyack intern website

The Value of Internship
Student interns have a 40% better chance of obtaining full-time employment than students without internship experience. On the job training gives students a competitive edge when they enter the workforce.

The Process for Registering
The first step in the process is to complete an Intern Application and Survey. Internships may be with or without wages or for credit or non-credit.

Availability of Internships
This is a year-round program. Application is on a rolling basis. Preparation and planning will benefit you and will be recognized by potential employers.

The Support System
In cooperation with Nyack’s Business Department Faculty, our Intern Coordinator, Bud DiFluri, will support your internship experience by providing guidance and coaching at every step of your internship process from application to obtaining a position.

Method of Application
Enrollment applications and surveys will be available at www.nyackonline.org.

Ten Steps to Success
1. Attend an Internship Program Orientation.
2. Complete an enrollment and application form.
3. Complete the internship survey.
4. Schedule an appointment with Bud DiFluri and tailor your personal interests to appropriate businesses. Develop your Personal Pathway Checklist.
5. Discover passions and set goals. (We will discuss subjects such as building your strengths, industry trends, and preferences; discovering your calling; contacting Career Services; and using the CareerConnections website. You’ll also find useful websites to explore for career and internship advice.)
6. Develop a cover letter and resume.
7. Strengthen your interviewing skills by developing interview presentations via Notes, YouTube, and Skype with our guidance.
8. Choose appropriate businesses for your internship with assistance.
9. Contact and screen appropriate businesses.
10. Register for a “for-credit internship” and blog interview reports on the internship website.

Here’s what your classmates are saying about their internships:

“Interning was an essential part of my college experience! Following my two-semester internship at Verve Music Group, I was hired even though there were hundreds of people going after the job, and was given the opportunity to work with the music industry’s giants! It was so important that the business executives knew me—after all, it’s not what you know but who you know!”
Jordan Birch ’07
BA in Business with a concentration in Marketing

“Interning had a huge value for me—not only did it give me practical experience in my field, but it put me in contact with people who ultimately helped me land a full-time job once I graduated! It’s about who you know—I would encourage anyone considering an internship to show lots of enthusiasm and passion in order to get the most from the experience!”
Jay Go ’09
BA in Business with a concentration in Music Business

“My internship helped me grow with hands-on experience, having to set goals, then discuss them with all those involved. The insistence on detailed reports was very valuable—it kept me on track! I was excited to be out in the real world and apply my Nyack College learning! I am so thankful to have had the opportunity to be chosen for an internship. I recommend it to everyone!”
Courtney Mohler ’10
BA in Interdisciplinary Business and Music

“My internship definitely helped me—it gave me a much better understanding of how the industry functions and probably was a big factor in getting me the job I have now. It gave me confidence…it increased my work ethic. I highly recommend that college students jump at any opportunity for an internship. It can be the thing that helps you land a good job after college!”
Matthew Hartl ’11
BA in Accounting