THE MIRACLE IN MANHATTAN: THE NEXT CHAPTER

Bringing our Future into the Present

All real education is the architecture of the soul.

William Bennett

NYACK
New York’s Christian College
Manhattan is where the Nyack College story began.

It’s a great American story with a global reach.

Two Washington Street in historic Battery Park is where the story continues.

The bridge to serving others from our Manhattan campus has just been lengthened.

We call it “The Miracle in Manhattan.”

You can be a part of this exciting new chapter of Nyack history, too!

Nearly 1,400 of our 3,400 students study at the Nyack College Manhattan campus where the culture is a perfect fit for one of the world’s leading “Gateway Cities” and the most strategic location on the planet.

Nyack College’s expansion plans affirm the attractiveness of New York City’s higher education institutions and the revitalization and diversification of Lower Manhattan. For more than a century, Nyack graduates have made tremendous contributions to our City, and we look forward to that continuing in their new home for years to come.  

Michael Bloomberg, Mayor, New York City
Some 62 countries are represented in our student population. More than 30 different languages are the native tongue of this international community of learners. Our students can literally speak to the world!

Our world class higher education facility offers a unique training ground for shaping leaders poised for global service.

In New York City there are more than eight million residents; more than a million children and youth in the New York City public school system; and nearly 20 million people in the tri-state New York metropolitan area, whose lives can be impacted by the servant leaders being educated at Nyack College.

A Wall Street Journal exclusive, announced the breakthrough news, “College Ups Manhattan Space,” telling the world about this new phase of our development.

The move to Battery Park is one of the most exciting moments in its history, but not just for the college and seminary. The thousands of lives in communities, churches, and organizations that will be impacted by Nyack’s presence in this historic neighborhood will be monumental! Fred D. Price, Founding and Managing Principal of Sandler O’Neill & Partners, L.P., New York, NY
Only with the help of friends like you is an undertaking like this possible. When you choose to become a stakeholder in our students and in the institution, you are making an investment in the places around the globe where these young men and women will represent Nyack as servant leaders!

FREQUENTLY ASKED QUESTIONS

What is the purpose of The Miracle in Manhattan campaign? The Nyack College Miracle in Manhattan campaign was established in 2009 to promote the opportunity for people to invest in the development of a state-of-the-art educational facility to educate and empower our growing student population. Through this campaign other asset-building needs including construction, renovation, and furnishing of the facility would be met.

What is the current status of the “Miracle in Manhattan” campaign? After signing a lease with options that extend to 2042, we can now call 2 Washington Street in Battery Park our new Manhattan home! We have raised the funds needed to make the physical move of our campus. We have an option to purchase the nearly 170,000 square feet in this modern structure for $49.3 million. A minimum of $5 million is needed before December 1, 2014, but our faith goal is to raise $20 million by that date.
How will my support make a difference? Giving to The Miracle in Manhattan campaign is the choice of individuals who recognize Nyack College/Alliance Theological Seminary as an invaluable resource—not only for the New York City community and the United States—but for the nations of the world. The impact is already evident in the more than 32,000 Nyack alumni who are currently serving in over 80 nations around the globe.

Developing a world class Christian university in the heart of the most multicultural and influential city in the world is our intention. Donor investments will enrich the lives of many people, including those who may never attend Nyack College but who will benefit, directly or indirectly, from the teaching and research of faculty and the career choices of our students. Beyond the obvious advantages of tax savings and personal financial management, donors will have the satisfaction of helping us shape a better future.

THREE EASY WAYS TO GIVE

1. Make your check payable to Nyack College and mail to Nyack College, 1 South Blvd., Nyack, NY 10960.

You can make a difference today by considering the part you will play in NYACK, New York’s Christian College! Thank you for daring to dream with us. Michael G. Scales, Ed.D., President
1. Donate using our secure online giving form at www.nyack.edu/MiracleManhattan.

2. Detach and mail the business reply card below for more information or to request a phone call or phone our toll free number 1.866.721.7946.

For more information about specific named giving opportunities, please contact Jeff Cory, Vice President for Advancement at jeff.cory@nyack.edu or phone him at 845.675.4425.

MIRACLE IN MANHATTAN: NAMED GIVING OPPORTUNITIES

You can make a difference by considering one of the following examples of named giving opportunities available to our stakeholders:

- **Naming the campus:** $10 million
- **Welcome Center and Grand Entry:** $350,000
- **Assembly Hall:** $250,000
- **Faculty Offices:** 75 @ $10,000 each
- **Classrooms:** 60 @ $25,000 each
- **Executive Suite and Conference Room:** $75,000
- **Classroom Chairs:** 1,850 @ $350 each
- **Computer Labs:** 4 @ $50,000 each
- **Topical Collection of Books for the Library:** @ $1,000 each
- **Library Circulation Desk:** $10,000
- **Science Labs:** 4 @ $125,000 each
- **Plaque on the Wall of Celebration:** Small ($150); Large ($300)

YES, I'm interested in being a stakeholder in the great work being done at Nyack College Manhattan. Please phone or email me about:

- [ ] Named giving opportunities
- [ ] A one-time gift
- [ ] Matching gift
- [ ] Other

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**NAME**

**ADDRESS**

**CITY**    **STATE**    **ZIP**

**PHONE:** **CELL**    **HOME**

**EMAIL**
WHO ARE OUR NEIGHBORS?

Our new neighborhood is absolutely historic. Some of the iconic Manhattan landmarks within a few blocks radius include:

- The Statue of Liberty
- Ellis Island
- The New York Stock Exchange
- Freedom Tower & the 9/11 Reflecting Pool
- New York Harbor

I had the privilege of visiting Nyack’s new building in Manhattan. To stand there and see, that in the middle of the busiest, most crucial part of the marketplace in the world, that is where you are bringing the Light. I thank God for the vision that He has given for Nyack. Graham Power, Founder and Chairman, Power Group of Companies, South Africa

ABOUT NYACK

- Founded in Manhattan in 1882
- Manhattan and Nyack, NY campuses with an extension site in Puerto Rico
- Affiliated with The Christian and Missionary Alliance
- Fall 2012 Enrollment: nearly 3,400 students
- Offering undergraduate, graduate, doctoral, and online degree programs
- New nursing, criminal justice, biology, and doctor of ministry degrees
- More than 32,000 alumni serving in some 80 nations around the globe

- Accredited by Middle States Association for Colleges and Secondary Schools
- Chartered by the Board of Regents of the University of the State of New York
- Seventy-six per cent of the 109 full-time faculty hold earned doctoral degrees